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CRITIC'S PICK

In Chinese Photography, Political Anguish Made Physical

In an exhibition at the Hirshhorn Museum, conceptual Chinese photographers of the tumultuous '90s use the human body to document their pain.

By Arthur Lubow

April 12, 2023

WASHINGTON — Chinese photography erupted with creative energy in the early 1990s, only to subside about a decade later. It was a period of anxious uncertainty. The encouragement of capitalist practices and the partial easing of restrictions on political and artistic expression of the '80s had ended abruptly and tragically with the Tiananmen Square massacre of June 4, 1989. By 1992, it was apparent that economic reforms would continue full throttle, but the political relaxation of the '80s would not.

In that troubled time, there was an outpouring of artistic expression that utilized the camera but was as far as you can get from street photography or photojournalism. Poised and pointed, many of the most celebrated photographic images document a performance. In the shabby district on the eastern outskirts of Beijing that was called the East Village by the free-spirited artists who flocked there, the photographer Rong Rong depicted Zhang Huan, his naked body smeared with honey and fish oil, sitting naked for an hour in a torrid, flyinfested latrine, and the androgynous Ma Liuming inhabiting his feminine alter ego and sauntering gracefully in the nude through a courtyard. The political became very personal.

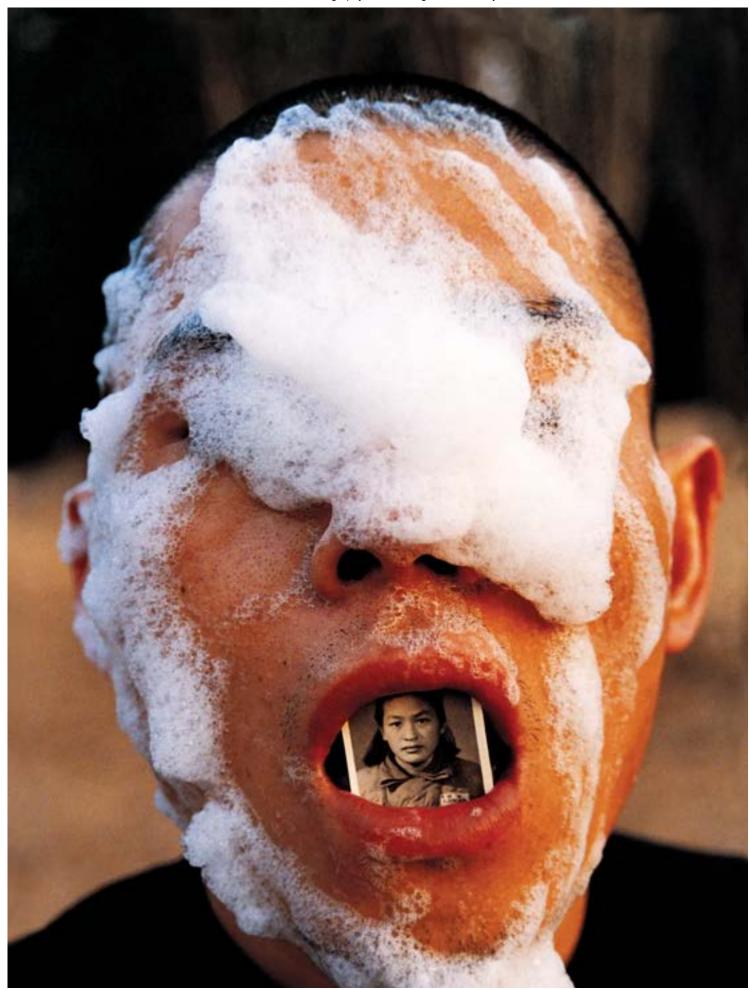
Like a hornet trapped in amber, the tumult of those days can be viewed in the exhibition "A Window Suddenly Opens: Contemporary Photography in China," at the Hirshhorn Museum and Sculpture Garden, through Jan. 7. (After May 7, it will be displayed in a slightly abridged version.) The 186 works in the show — from this era, with a handful of more recent exceptions — are mostly drawn from the collection of Larry Warsh, who has promised 141 of them to the museum.



Installation view of "A Window Suddenly Opens: Contemporary Photography in China," at the Hirshhorn Museum and Sculpture Garden. Hirshhorn Museum and Sculpture Garden; Photo by Ron Blunt

In the short-lived but influential photography magazine "New Photo," inaugurated in 1996 by Rong Rong with Liu Zheng, the editors declared, in a statement that provides the exhibition's title: "When concept enters Chinese photography, it is as if a window suddenly opens in a room that has been sealed for years. We can now breathe comfortably, and we now reach a new meaning of 'new photography." But the feeling you get as you walk through "A Window Suddenly Opens" is that these artists are hyperventilating and gasping, not breathing comfortably. They are reckoning with the weight of Chinese history, both recent and ancient, and with the cataclysmic changes that are transforming their culture with discombobulating speed.

The centrality of the human body in their images is striking. Still reeling from the Tiananmen crackdown and the squelching of free expression that followed, some artists, like Zhang Huan in his outhouse performance, expressed their mental anguish through self-inflicted physical pain. Before departing his homeland for exile in Europe, Sheng Qi amputated a little finger and left it behind in a flowerpot in Beijing. After he returned to China in 1998, he began a series of photographs in which he cradles a family photo in his maimed left hand.





The refined tradition of the literati, who used ink and brush in calligraphy and landscape painting, was denounced as elitist by the Chinese Communist Party, especially during the Cultural Revolution. In the relaxation after the death of Mao Zedong in 1976, this artistic legacy could be openly acknowledged as both a blessing and a burden. In "Chinese Landscape — Tattoo Series" (1999), Huang Yan photographed his bare torso, which his wife, the artist Zhang Tiemei, had painted with a traditional landscape scene. Qiu Zhijie, who was trained in calligraphy, conveyed a similar sense of submersion in historic culture in "Tattoo Series," 1997, by painting symbols that extended over his bare-chested body onto the wall behind him. Zhang Huan went one step further. In "Family Tree," from 2000, a sequence of nine color photographs, his face and shaved head are painted with a calligrapher's ink that covers the skin more and more, until by the end only his eyes shine out of a blackened mask.



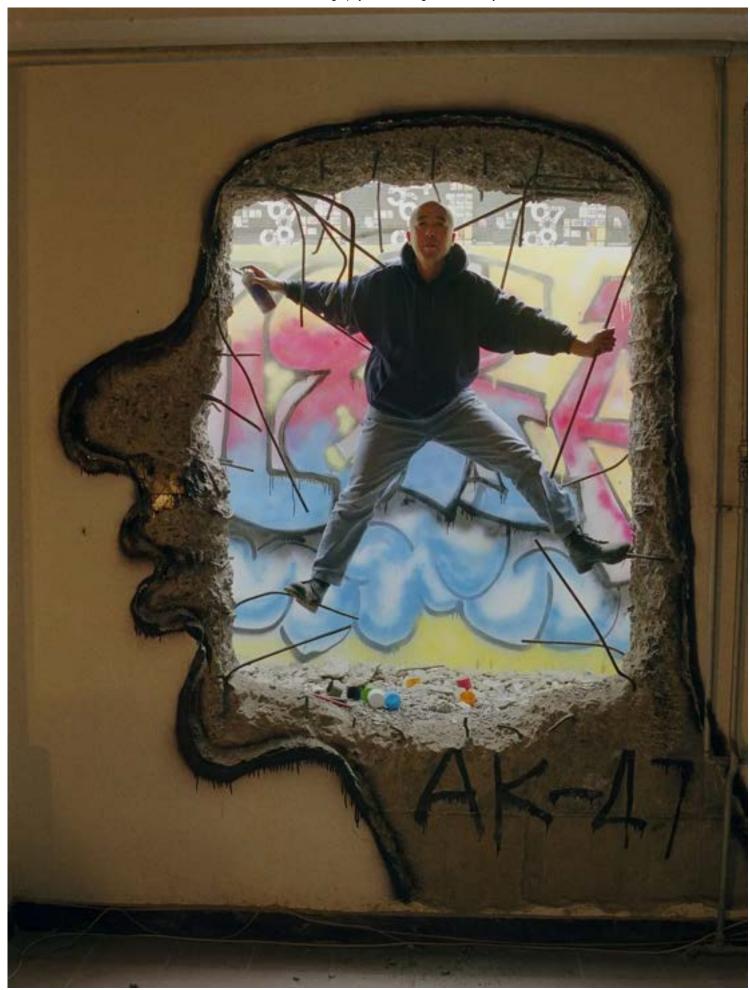
Huang Yan's "Chinese Landscape Series No. 3," (1999). The traditional landscape scene on his chest and arms were painted by his wife, the artist Zhang Tiemei. via Huang Yan



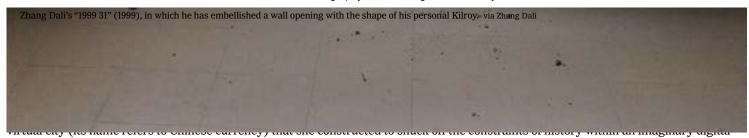
Hai Bo's "I Am Chairman Mao's Red Guard," 1999-2000, in which a young girl in a Red Guard uniform is paired with a contemporary photograph of her. via Hai Bo

If anything, the recent past weighed even more heavily on these artists. In "Standard Family," (1996), Wang Jinsong photographed 200 one-child families, who conformed to the population control edict that was instituted in 1980 and only repealed in 2016; he then assembled the portraits into a tableau of mind-numbing sameness. In another portrayal of state-imposed conformity, Hai Bo — in "They," from 2000, and "I Am Chairman Mao's Red Guard," 1999-2000 — found portraits of indoctrinated young zealots taken during the Cultural Revolution and tracked down the subjects, finding them to be older, obviously, but also far more individual. Zhang Peili's "Continuous Reproduction" (1993), is a sequence of 25 photographs that begins with a propaganda portrait of smiling peasant girls and gradually decomposes into illegibility. Clearly, the old order was disintegrating. Far less clear is what would take its place.

The demolition of historic neighborhoods raised that question with unsettling intensity. In 1999, Wang Jinsong photographed buildings marked with the Chinese character "chai," which means demolish, for a series he titled "One Hundred Signs of the Demolition." The next stage of the upheaval was explored by Zhang Dali. Beginning in 1995, he spray-painted abandoned and partially torn-down buildings in Beijing with his graffiti trademark, a distinctive profile of a bald man. Often, you could see venerable structures in the background, just beyond the rubble. And in some, he has embellished a wall opening with the shape of his personal Kilroy.



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world. Her contemporary LuYang also dwells in virtual reality. By creating a nonbinary avatar, Doku, LuYang leaves behind gender, nationality and even human identity. Rather than grapple with history, these artists are trying to escape it.



From left, Cao Fei's "RMB City: A Second Life City Planning No. 7," (2007); selections from Fei's "Cosplayer Series" (2004); "Rabid Dogs" (2002), single-channel video. Hirshhorn Museum and Sculpture Garden; Photo by Ron Blunt



Installation view of Song Dong, "Stamping the Water (Performance in the Lhasa River, Tibet, 1996)," 1996. Hirshhorn Museum and Sculpture Garden; Photo by Ron Blunt

Already, the decade of the '90s feels like a heroically quixotic time for Chinese artists working in photography. The exhibition opens with a wall mural of 36 color photographs by Song Dong, "Stamping the Water (Performance in the Lhasa River, Tibet)," 1996, in which (at a time of political tension between Chinese authorities and Tibetan protesters) he repeatedly pressed a large wooden seal, marked with the Chinese character for water, into the river. Of course, his effort left no trace.

The necessity and futility of action in the face of a monolithic state was lyrically expressed in one of the lasting achievements of the East Village: "To Add One Meter to an Anonymous Mountain," 1995. Once again, it was an idea dreamed up by Zhang Huan, employing the human body as his instrument. With nine other East Village artists, he traveled to Mount Miaofeng, outside Beijing. There they stripped naked and arranged themselves (heaviest below, lightest on top) until they measured precisely a meter. Forming a hummock that echoes the hills in the background, they posed for photographers (the print exhibited here is by Cang Xin) as a living embodiment of a landscape painting. They were photographed, they dressed, they departed. The mountain remained unchanged.

A Window Suddenly Opens: Contemporary Photography in China

Through Jan. 7, Hirshhorn Museum and Sculpture Garden, Independence Avenue and Seventh Street, Washington, D.C.; 202-633-1000, hirshhorn.si.edu.